|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Trend |  | Externe | Omgeving |  |  |  |
|  | Macro |  | Meso |  | Micro |  |
|  | Kansen | Bedreigingen | Kansen | Bedreigingen | Sterkte | Zwakte |
| 1 | x |  |  |  |  |  |
| 2 | x |  |  |  |  |  |
| 3 |  |  | x | x |  |  |
| 4 | x |  |  |  |  |  |
| 5 |  |  | x | x |  |  |
| 6 |  |  |  |  |  | x |
| 7 |  |  |  |  |  | x |
| 8 |  |  | x |  |  |  |
| 9 |  |  | x | x |  |  |
| 10 |  |  |  | X |  |  |
| 11 | x | x |  |  |  |  |